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22 January 2016

Our ref: IR139700

Dear ###,

Thank you for your request for information received on 24 December 2015.

This request is being handled under the Freedom of Information Act 2000.

You asked

I would be grateful if you could provide details of the percentage and value of total advertising spend in Lambeth Talk which is (a) commissioned/payable by a department of Lambeth Council, (b) commissioned/payable by a public sector organisation, the total of which being listed as £73,436 on the Lambeth Council website (<http://www.lambeth.gov.uk/elections-and-council/lambeth-talk>).

Our response

Please see the attached table.

Right to Review

If you are dissatisfied with the way in which your Freedom of Information request has been dealt with you can request an internal review. Tell us why you are unhappy with our response within 40 working days, and it will be looked at afresh. We will aim to provide you with our review response within 20 working days. By email: foi@lambeth.gov.uk (Please quote the reference number above) or by writing to:

Freedom of Information
Olive Morris House Brixton Hill
London
SW2 1RD

If you remain dissatisfied with the outcome of the review you have a further right to appeal to the Information Commissioner, who regulates the implementation of the Freedom of Information Act. The Commissioner can be contacted at the following address:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow, Cheshire
SK9 5AF

Enquiry line: 0303 123 1113

Thank you for your interest in Lambeth Council.

Jéanine Palmer
Complaints and Information Officer
Corporate Complaints Unit
London Borough of Lambeth
Corporate Resources
Team Tel: 020 7926 0547
Website: www.lambeth.gov.uk

2nd Floor - Olive Morris House
18 Brixton Hill
London
SW2 1RL

Lambeth – a cooperative council

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Direct Marketing - If an organisation intends to use personal names and addresses from what has been supplied to you for direct marketing, the organisation needs to be registered with the Information Commissioner to process Personal Data for this purpose. Organisations must also check that the individual (whom you wish to contact for direct marketing purposes) is not registered with one of the Preference Services to prevent Direct Marketing; if they are you must adhere to this Preference. Follow this Link [<https://ico.org.uk/>] for more information.